



Credit Union ATM Locations Database

as of 06/30/2018*

Field	Field Name	Description
1	CU_NUM	NCUA Credit Union Number
2	JOIN_NUM	Match key for branch data
3	CU_NAME	Credit Union Name
4	SITEID	Site identifier number
5	SITENAME	Site name
6	SITETYPE	Site type
7	ADDRESS	Address
8	ADDRESS2	Address Line 2
9	CITY_1	City name
10	STATEAB	State abbreviation
11	STATE	State name
12	ZIP	Zip code
13	COUNTY	County name
14	DEBITPIDX**	MarketBank Debit/ATM Card propensity
15	CUANYPIDX**	MarketBank Credit union membership propensity
16	CUPFIPIDX*	MarketBank propensity for using a CU as a primary financial institutions
17	GC_QUALITY	Quality of location geocode
18	LON	Latitude
19	LAT	Longitude

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**The enclosed information has been compiled from sources believed to be reliable, but RPM Consulting does not claim, or purport to claim, this dataset to be all-inclusive*

***RPM's MarketBank indices are estimates of consumer demand and are based on an approximate one-mile radius surrounding each ATM location. An index value of "100" is equal to the national average.*



Credit Union Branch Database

as of 06/30/2018*+

Field	Field Name	Description
2	TARGET_FID	Not used
3	JOIN_NBR_A	Not used
4	RPM_ID	RPM location identifier
5	CU_NAME	Credit union name
6	BRANCHNAME	Branch name
7	BRANCHTYPE	Branch type
8	MAINFOFFICE	Main office flag y/n
9	ADDRESS	Address
10	ADDRESS2	Address line 2
11	CITY	City
12	STATE	State
13	ZIP	Zip
14	COUNTY	County name
15	MAILADD	CU Mailing address
16	MAILADD2	CU Mailing address 2
17	MAILCITY	Mailing address city
18	MAILSTATE	Mailing address state
19	MAILZIP	Mailing address zipcode
20	BR_PHONE	Branch phone number
21	CU_ASSETS	CU total assets
22	CU_DEPS	CU total deposits
23	CU_LOANS	CU total loan balances
24	LATITUDE	Latitude
25	LONGITUDE	Longitude
26	GC_QUALITY	Quality of geocode
27	TOM_CODE	NCUA TOM Code
28	JOIN_NBR_B	Not used
29	PEER_GROUP	Peer group type
32	CU_MEMBERS	Total CU members
33	CU_POTLMEM	Total CU potential members
34	MBR_TYPE	Membership type
36	BRANCHIDX	MarketBank index for branch banking usage
37	BRNCHPIDX2	MarketBank demand index for branch banking preference
38	CUANYPIDX	MarketBank demand index for CU membership
39	CUPFIPIX	MarketBank demand index for CU as a primary financial institution

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