

Credit Union ATM Locations Database

as of 06/30/2018*

Field	Field Name	Description
1	CU_NUM	NCUA Credit Union Number
2	JOIN_NUM	Match key for branch data
3	CU_NAME	Credit Union Name
4	SITEID	Site identifier number
5	SITENAME	Site name
6	SITETYPE	Site type
7	ADDRESS	Address
8	ADRESS2	Address Line 2
9	CITY_1	City name
10	STATEAB	State abbreviation
11	STATE	State name
12	ZIP	Zip code
13	COUNTY	County name
14	DEBITPIDX**	MarketBank Debit/ATM Card propensity
15	CUANYPIDX**	MarketBank Credit union membership propensity
		MarketBank propensity for using a CU as a primary financial
16	CUPFIPIDX*	institutions
17	GC_QUALITY	Quality of location geocode
18	LON	Latitude
19	LAT	Longitude

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^{*}The enclosed information has been compiled from sources believed to be reliable, but RPM Consulting does not claim, or purport to claim, this dataset to be all-inclusive

^{**}RPM's MarketBank indices are estimates of consumer demand and are based on an approximate one-mile radius surrounding each ATM location. An index value of "100" is equal to the national average.



Credit Union Branch Database

as of 06/30/2018*+

2 TARGET_FID Not used 3 JOIN_NBR_A Not used 4 RPM_ID RPM location identifier 5 CU_NAME Credit union name 6 BRANCHNAME Branch name 7 BRANCHTYPE Branch type 8 MAINOFFICE Main office flag y/n 9 ADDRESS Address 10 ADDRESS Address 11 CITY City 12 STATE State 13 ZIP Zip 14 COUNTY County name 15 MAILADD CU Mailing address 16 MAILADD CU Mailing address 17 MAILCITY Mailing address city 18 MAILSTATE Mailing address state 19 MAILZIP Loughung address 20 U DEPS CU total deposits 21 CU_DASSETS CU total deposits 22 CU_DEPS CU total loan balances 24 LATITUDE Latitude 25 GC_QUALITY Quality of geocode 27 TOM_CODE NCUA TOM Code 28 JOIN_NBR_B Not used 29 PEER_GROUP Peer group type 30 CU_DEMBERS TOTAL CU members 31 CU_POTLIMEM TOTAL CU members 32 CU_DEMBERS TOTAL CU members 33 CU_POTLIMEM TOTAL CU members 34 MBR_TYPE Membership type 35 BRNCHIDX MarketBank demand index for CU membership	Field	Field Name	Description
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26 GC_QUALITY Quality of geocode 27 TOM_CODE NCUA TOM Code 28 JOIN_NBR_B Not used 29 PEER_GROUP Peer group type 32 CU_MEMBERS Total CU members 33 CU_POTLMEM Total CU potential members 34 MBR_TYPE Membership type 36 BRANCHIDX MarketBank index for branch banking usage 37 BRNCHPIDX2 MarketBank demand index for CU membership	24	LATITUDE	Latitude
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34 MBR_TYPE Membership type 36 BRANCHIDX MarketBank index for branch banking usage 37 BRNCHPIDX2 MarketBank demand index for branch banking preference 38 CUANYPIDX MarketBank demand index for CU membership	32	CU_MEMBERS	Total CU members
36 BRANCHIDX MarketBank index for branch banking usage 37 BRNCHPIDX2 MarketBank demand index for branch banking preference 38 CUANYPIDX MarketBank demand index for CU membership	33	CU_POTLMEM	Total CU potential members
 37 BRNCHPIDX2 MarketBank demand index for branch banking preference 38 CUANYPIDX MarketBank demand index for CU membership 	34	MBR_TYPE	Membership type
38 CUANYPIDX MarketBank demand index for CU membership	36	BRANCHIDX	MarketBank index for branch banking usage
·	37	BRNCHPIDX2	
	38	CUANYPIDX	•
39 CUPFIPIDX MarketBank demand index for CU as a primary financial institution	39	CUPFIPIDX	MarketBank demand index for CU as a primary financial institution

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